



**Targeted Training in  
"Workation in rural areas and financial opportunities sustaining enterprise  
creation in tourism sector"**

Project: "FRea – From Fictitious to Real hotel ideas for innovative forms of tourism"  
(SA-0100063, CUP J31C23000680006)  
funded by Interreg IPA South-Adriatic Programme 2021-2027

<b>Public Call opened from May 20<sup>th</sup>, 2024 to May 27<sup>th</sup>, 2024</b>	
Selection and activities	<p>Selection of n. 19 candidates:</p> <ul style="list-style-type: none"> <li>- n. 10 from Molise Region;</li> <li>- n. 1 from Molise Region belongs to disadvantage categories;</li> <li>- n. 4 from Albania;</li> <li>- n. 4 from Montenegro.</li> </ul> <p>The activities of the Targeted training consist in classroom lessons and groupworks.</p> <p>Lessons are held in English.</p> <p>The duration is 30 hours (5 days).</p> <p>The Targeted training is addressed to provide adequate know-how to understand the changing needs of the tourism market and develop new forms of tourism including Workation in rural areas. In particular, the Targeted training will focus on "Workation in rural areas and financial opportunities sustaining enterprise creation in tourism sector".</p> <p>At the end of the training, the participants produce the reports of the activities, take a test to evaluate the acquired skills and complete a satisfaction questionnaire about the attended targeted training.</p>



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Recipients of the Call	<ul style="list-style-type: none"> <li>- Students registered at Bachelor/Master Degree of University of Molise for the academic year 2023-2024;</li> <li>- Entrepreneurs involved in the tourism sector in Molise region, Albania and Montenegro (territories of project partners);</li> <li>- Any other person interested in the topics of the targeted training.</li> </ul>
Date and Venue	<p>The targeted training duration is 30 hours (5 days), it will take place in presence.</p> <p>From 10<sup>th</sup> to 14<sup>th</sup> of June 2024, at the University of Molise, located in Termoli (CB), Via Duca degli Abruzzi, 67, Room Karen Blixen.</p>
Admission requirements	<ul style="list-style-type: none"> <li>- Secondary education Diploma;</li> <li>- Citizenship and residence in the IPA South Adriatic Programme area (Italian citizenship and residence in the Molise Region, Albanian citizenship and residence in Albania, Montenegrin citizenship and residence in Montenegro).</li> </ul>
Awards	<p>Participants will receive the certificate of attendance to the training only in the case of presence at least 75% of the total hours.</p> <p>In addition, for candidates enrolled at the University of Molise n. 4 CFU are recognized, according to the Resolution of the Educational Council.</p>



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<p>Application deadline and submission</p>	<p>Submission deadline: <b>the 27<sup>th</sup> of May 2024.</b></p> <p>Candidates who intend to participate in this public call must fill in the application, <u>drawn up using the form attached to this call (Annex 1)</u>, duly completed and signed, addressed to Sviluppo Italia Molise S.p.A., and then send it by e-mail/certified e-mail, <b>no later than the 27<sup>th</sup> of May 2024</b>, to the following e-mail/certified e-mail address: <a href="mailto:frea@sviluppoitaliamolise.it">frea@sviluppoitaliamolise.it</a>/<a href="mailto:sviluppoitaliamolise@legalmail.it">sviluppoitaliamolise@legalmail.it</a>.</p> <p>The application form (Annex 1), all attached documents (certificate or self-certification based on the fac-simile attached to the call, Annex 2), must be signed, and a copy of the valid identity card or passport must be attached.</p> <p>The object of the email must be:          "Public call for the selection of n. 19 candidates at the Targeted Training "Workation in rural areas and financial opportunities sustaining enterprise creation in tourism sector" of the Project "FRea - From Fictitious to Real hotel ideas for innovative forms of tourism" funded with the Interreg IPA South-Adriatic Programme 2021-2027 (SA-0100063, CUP J31C23000680006)".</p>
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<p>Evaluation criteria</p>	<p>Sviluppo Italia Molise S.p.A. will evaluate candidate's CV and all other documents attached to the application form, on the basis of the criteria described below.</p> <p>Maximum 100 points will be awarded according to the following criteria:</p> <ul style="list-style-type: none"> <li>- secondary education diploma mark (up to a maximum of 35 points);</li> <li>- knowledge of English (up to a maximum of 15 points);</li> <li>- previous work experience, professional collaborations, relevant to the subject of the call (up to a maximum of 30 points);</li> <li>- other titles relevant to the subject of the call (degree, university career, training courses, internships) - (up to a maximum of 20 points).</li> </ul>
<p>Other information</p>	<p>For all the students of the target training, there will be a buffet for lunch and coffee break. In addition, in compliance with the Interreg IPA South Adriatic Programme 2021-2027, the coverage of:</p> <ul style="list-style-type: none"> <li>- other costs for food, up to a maximum of EUR 32,00 per day, for each participant from Albania or Montenegro,</li> <li>- accommodation costs, up to a maximum of EUR 114,00 per day, for each participant from Albania or Montenegro,</li> <li>- travel expenses, up to a maximum of EUR 196,00 for each participant from Albania, and up to a maximum of EUR 221,00 for each participant from Montenegro.</li> </ul>
<p>Contact for more information</p>	<p>Project Manager FRea                  Dr. Fabrizio Spallone  <a href="mailto:sviluppoitaliamolise@legalmail.it">sviluppoitaliamolise@legalmail.it</a></p>