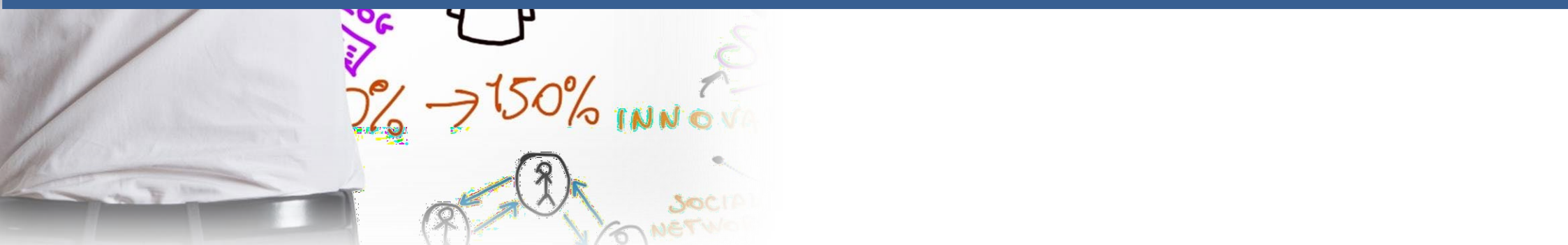




PROJECT MANAGEMENT

Phase 2 - Pianification



STAKEHOLDER ANALYSIS – MAP

STAKEHOLDER	IMPACT How much could the project impact them? LITTLE, ENOUGH, A LOT	INFLUENCE How much influence does he have on the project? e.g. decisions, approvals, etc. LITTLE, ENOUGH, A LOT	WHAT IS IMPORTANT TO THIS STAKEHOLDER?	HOW COULD THIS STAKEHOLDER CONTRIBUTE TO THE PROJECT?	HOW COULD THIS STAKEHOLDER HINDER THE PROJECT?	WHAT STRATEGY COULD BE USEFUL TO POSITIVELY ENGAGE THIS STAKEHOLDER?